



## **RAIN DROP PRODUCTS PARTNERS WITH LIFE FLOOR THROUGH THE SOURCEWELL CONTRACT**



Minneapolis, Minn., June 2, 2021 - Life Floor, an aquatic safety surface manufacturer, and Rain Drop Products, an inclusivity-focused spray feature manufacturer, today announce a non-exclusive partnership to bring safety surfacing to the national splash pad market. Rain Drop Products is the first water play feature manufacturer to offer Sourcewell cooperative purchasing with an NSF certified aquatic safety surface. Together, the companies are committed to making water play accessible to everyone.

"We are excited to make Life Floor our recommended aquatic safety surface as part of our inclusive product offerings through the Sourcewell contract. Now, we finally have an aquatic surface that we can stand behind to deliver safety and great design. And with NSF certification, our customers can trust they are investing in a surface that serves all their safety needs."

- Mark Williams, Rain Drop Products CEO

The partnership emphasizes the aquatic industry's progress towards designing more waterparks and spray parks using universal design practices. Both companies focus their design principles around customization to provide accessible spaces for every age and ability. With Rain Drop Products' product portfolio of sensory specific features, they believe adding a slip-resistant, cushioned, and playful surface will complete the inclusive experience.

"It made complete sense to offer Life Floor through the Sourcewell contract with Rain Drop Products. We've had the chance to collaborate with Rain Drop Products and their

commitment to making safe, inclusive products mirrors our mission to creating safe and beautiful aquatic spaces for everyone. We're really excited to see how their team utilizes the custom design capabilities of Life Floor with their custom features. It's a huge step toward building more inclusive aquatic play spaces for multi-generational play."

- Jonathan Keller, Life Floor CEO

By winning the Sourcewell contract, Rain Drop Products and Life Floor will be able to offer their products for the next four years to municipalities, eliminating the lengthy bid process for their customers. The reputable contract's ease of use and savings offered will make NSF certified aquatic safety surfacing more accessible to the larger market as Life Floor is the first and only surface currently certified.

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## **LIFE FLOOR**

Life Floor manufactures Life Floor tiles, a foam-rubber flooring system designed for use in wet areas with barefoot traffic. Created as an alternative to concrete and other conventional materials, Life Floor is the only safety surface specifically designed and engineered to perform in aquatic environments. Life Floor combines award-winning safety with unparalleled design capabilities, delivered by an expert team committed to a world-class experience for everyone who interacts with their products.

Gwen Ruehle | Vice President, Business Development

## **RAIN DROP PRODUCTS**

Rain Drop Products is a leading designer and manufacturer of children's aquatic play equipment with a focus on inclusive aquatic play. Rain Drop Products has been a world-wide leader in the water play industry since 1985 and continues to strive for inclusion and innovation through their dynamic product lines. From surface sprays to above-ground water features, to slides and structures, Rain Drop Products strives to maximize the sensory experience for children of all abilities.

Mark Williams | CEO/President

## **SOURCEWELL**

A self-sustaining government organization, Sourcewell has over 40 years of dedicated service helping government, education, and nonprofit agencies operate more efficiently through a variety of solutions. Sourcewell contract purchasing solutions are competitively solicited nationally, offering over 400 awarded contracts every four years.

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